

## Seamless Steel Siding VS Vinyl Siding Products

- **Seamless Steel Siding is stronger and more durable than vinyl products**
- **Common complaints associated with Vinyl siding**
- **Vinyl Siding Products do have a place in the industry**
- **Why Nu Home Inc offers both**

### Seamless Steel Siding is stronger and more durable than vinyl products

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**Seamless Steel Siding has a superior appearance.** With each sheet of siding being manufactured to your homes custom measurements your home has a smooth seamless appearance. There is no need to decide which way the seams should face. Seamless Steel Siding is beautiful from all sides.

**Seamless Steel Siding has a superior thermal expansion resistance.** The molecular makeup of vinyl siding requires greater expansion and contraction during climate changes. This expansion and contraction over time results in warping, buckling, sagging, and often unlocks the vinyl siding on the wall. Vinyl must be installed properly to insure proper movement. We strongly recommend not installing vinyl siding in lengths over sixteen feet long.

**Seamless Steel Siding has a superior finish.** The tough proprietary finish is enhanced with a DuPont Teflon surface protector preventing stains from penetrating the surface. This premium finish has an ENERGY STAR compliant paint finish containing Cool Paint Technology for superior energy performance using reflective pigments to help reduce energy consumption. And the finish is warranted against fading and chalking for thirty-five years.

**Seamless Steel Siding has a superior effect on our environment.** Seamless Steel Siding has less material waste during the installation process versus the waste of a boxed product. Seamless Steel Siding durability results in longer product lifetime. And at the end of the long useful lifetime Seamless Steel Siding is recyclable.

## Common complaints associated with vinyl siding:



Hail damage Small



Hail damage Large



Weed eaters and Lawn mowers



Mold

## Vinyl Siding Products do have a place in the industry

### Vinyl Siding Products

- ✓ Are Less Expensive
- ✓ Are Faster and Easier to Install
- ✓ Have Several Design Colors and Styles
- ✓ Are Readily Available

When Vinyl Siding Products are installed by qualified professionals and are maintained properly, they will give you a crisp clean exterior that is maintenance free for many years.

It is important to work with a company that has installed a wide selection of manufacturers' products. With numerous manufacturers throughout the country, the experience of handling and installing different product lines gives you an insight into which products perform the best year after year.

### **Why Nu Home Inc Offers Both**

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Factors that influence your decision to which product line is best for your home

**Money**- Without the expense of Franchise fees and extensive overhead Nu Home Inc often is a fraction of the cost of the "Brand Name Siding Companies". Vinyl siding is less expensive than steel because it costs less to purchase the materials and it takes fewer labor hours to install. During your free estimate Nu Home Inc will provide you with cost difference between many product lines including steel and vinyl.

**How long you plan on staying in your home**-Seamless Steel Siding has a longer payback period. If you plan to stay in your home for only a short time, then vinyl may be the best decision for you. If you are planning to stay in your home for several years or are building a custom home, then Seamless Steel Siding is a superior choice.

**Where you live**-Some communities throughout the Kansas City Metro area have guidelines as to which products you may install on your home. Nu Home Inc offers them all- Seamless Steel Siding, Vinyl Siding, and NovaBrik.